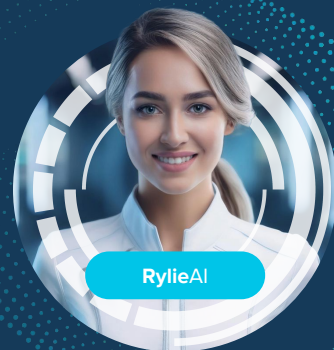




Conversations



RylieAI

# The Future of Dealership Interaction

Seamless, Real-Time Communication That Drives Results.



**RylieAI Conversations** enables dealerships to instantly connect with customers and provide an exceptional customer support experience. Rylie goes far beyond the typical chatbot by leveraging DMS and CRM data to truly personalize each customer's interaction. **RylieAI Conversations** provides dealerships with quality, warm leads and converts conversations to sales and service appointments.

Your team can leverage  
**RylieAI Conversations** to:



Automate routine tasks



Improve customer  
experience



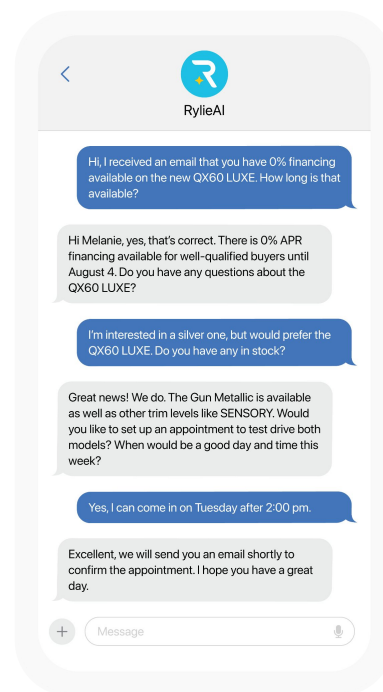
Ensure reliable 24/7  
support



Send highly personalized  
responses



Improve appointment  
conversion rates



## Ready to learn more?

Contact us today and learn how your dealership's operations can benefit from **RylieAI Conversations**.



[purecars.com/demo](https://purecars.com/demo)



[infinitiai@purecars.com](mailto:infinitiai@purecars.com)



877.860.7873



## MAIN PACKAGES

# Smarter Connections

The most intelligent customer engagement solution in automotive.

### What Makes RylieAI Different?

- > Dealer-Specific Agent
- > Tailored to Dealership Processes
- > Lead Verification
- > Lead Forwarding
- > Multiple Languages

### The Safety Net Your Dealership Can Depend On

- > Leads handled professionally and consistently - the way you want it done
- > Timely handoff to sales and service
- > Allows teams to focus on high-value tasks and customers in-store

### RylieAI Conversations

AI-Powered Lead Nurturing and 24/7 Customer Interaction.

#### Includes:

- > Unified Customer Data (CRM, DMS)
- > Data Cleansing and Enrichment upon Ingestion
- > Email and SMS Conversations
- > Custom Workflows
- > Dedicated AI Agent
- > Always-on Engagement - 24/7
- > Intelligent Lead Handoff

**\$1,999/MO**

## CASE STUDY

### RylieAI: Streamlining Communications, Boosting Conversions

A dealership seeking to optimize customer outreach and enhance sales conversion deployed **RylieAI Conversations**.

The results? **Impressive gains in just 90 days.**

Customers Contacted:  
**120+ Days Inactive Leads**  
**Lost Sales & High APR**

**15**  
Vehicle  
Sales

**\$29K**  
Gross Profit  
Generated

RylieAI isn't just a responder; it's a **revenue driver**. By connecting with customers in real-time, it leverages your CRM and DMS data to deliver **accurate, personalized conversations that convert**.

From instant answers on vehicle availability and test drive scheduling to seamless handoffs for complex pricing questions, RylieAI moves customers forward **faster and more cost-effectively** than ever, ensuring every interaction translates into action and profit.



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