



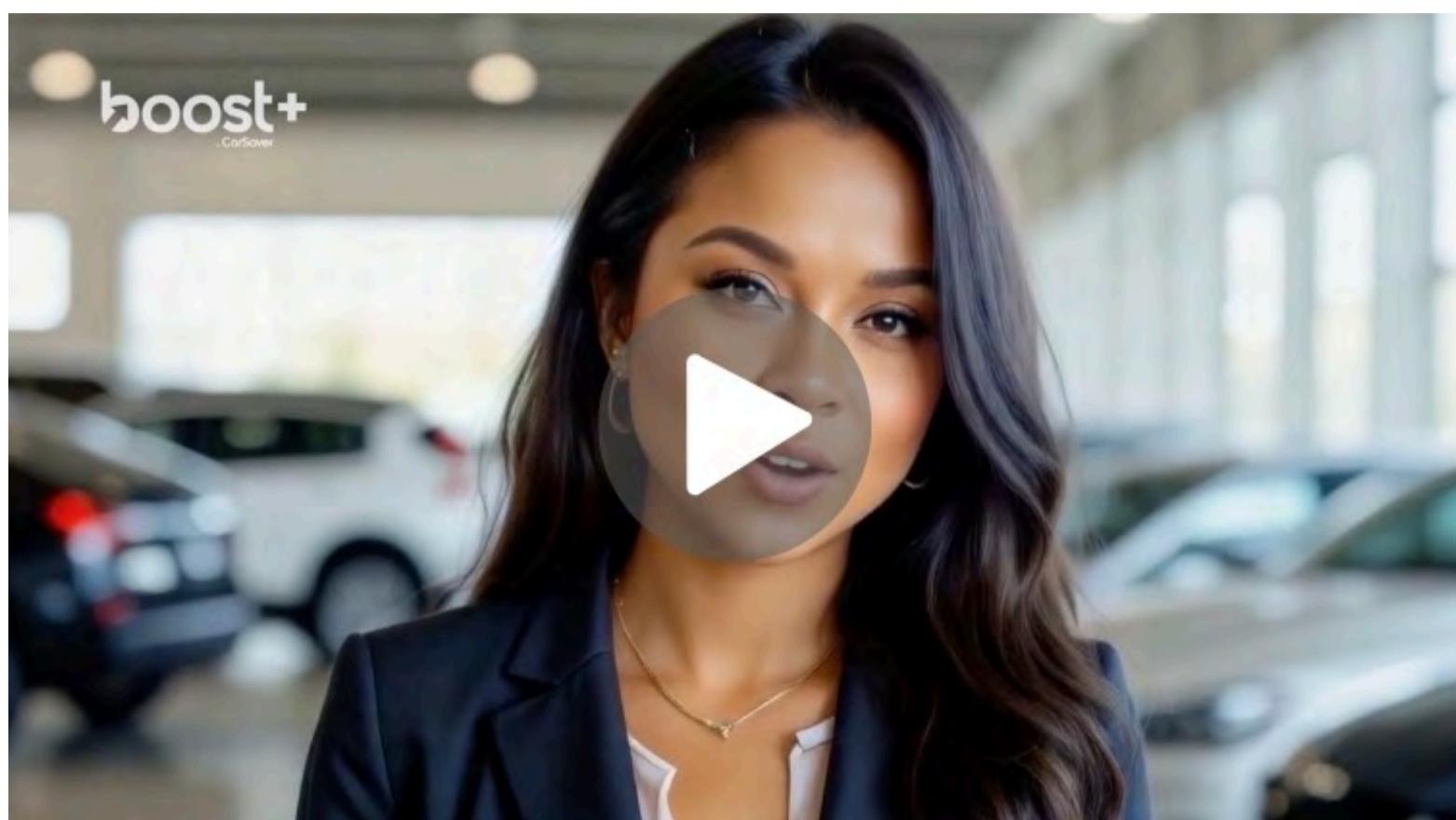
boost+
by CarSaver

INFINITI

All In-One Platform

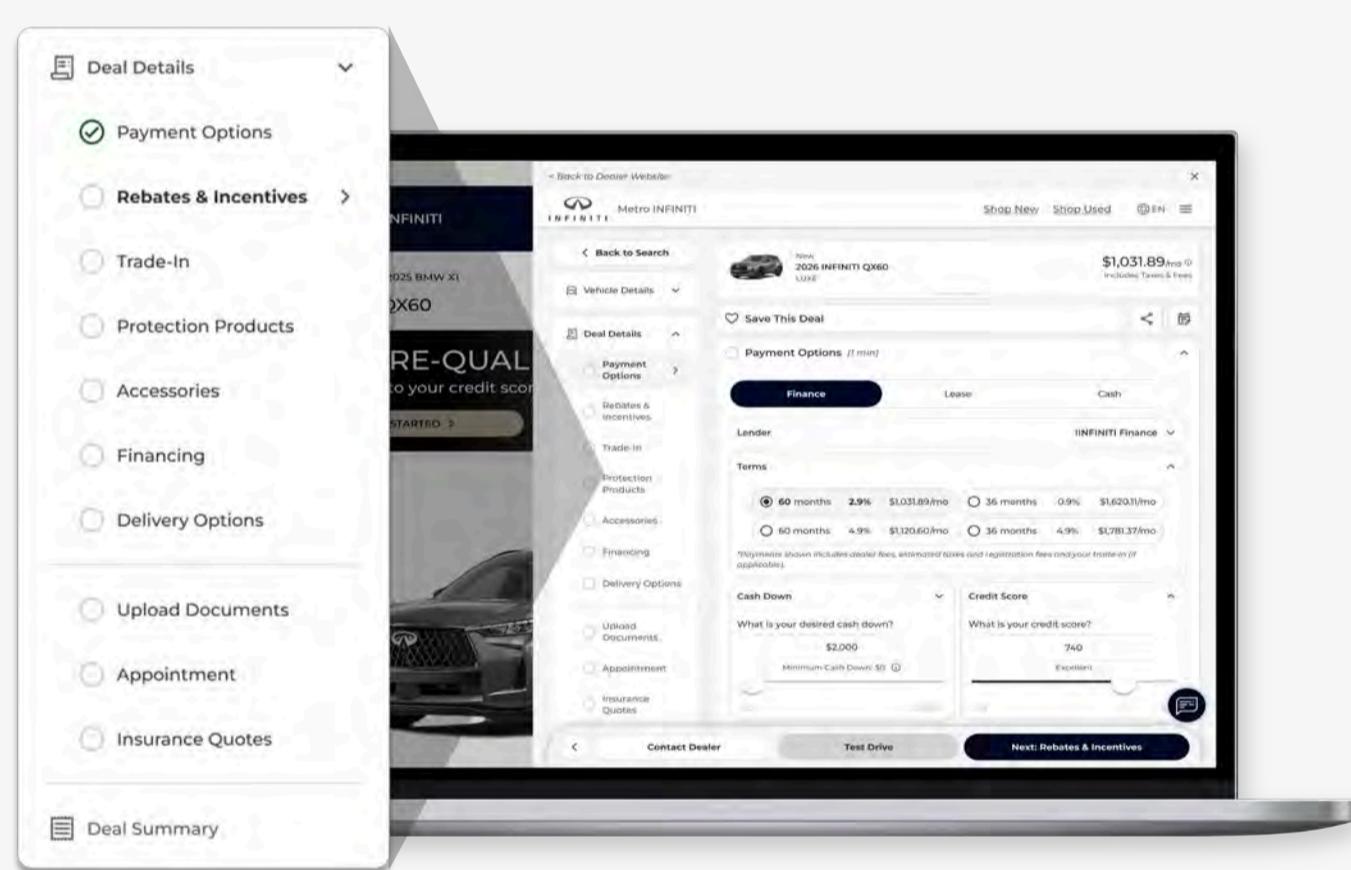
The Powerful Boost+ Bundle Combines Digital Retail, Automated Retention, and Website Conversion Tools Powered by AI & Automation.

Sell more for less cost. Boost+ helps dealers increase leads and sales while reducing the complexity and expense of managing multiple disconnected tools.



Click play button to watch video, or visit CarSaver.ai

DIGITAL RETAIL



The Industry's #1 Rated, Most Award-winning Platform with the Highest Conversion Rates.

CarSaver's top-rated, award-winning Digital Retail platform integrates directly into your existing website—no punch outs—and delivers the highest conversion rates in the industry. Deliver a seamless, end-to-end online car-buying experience with everything built in:

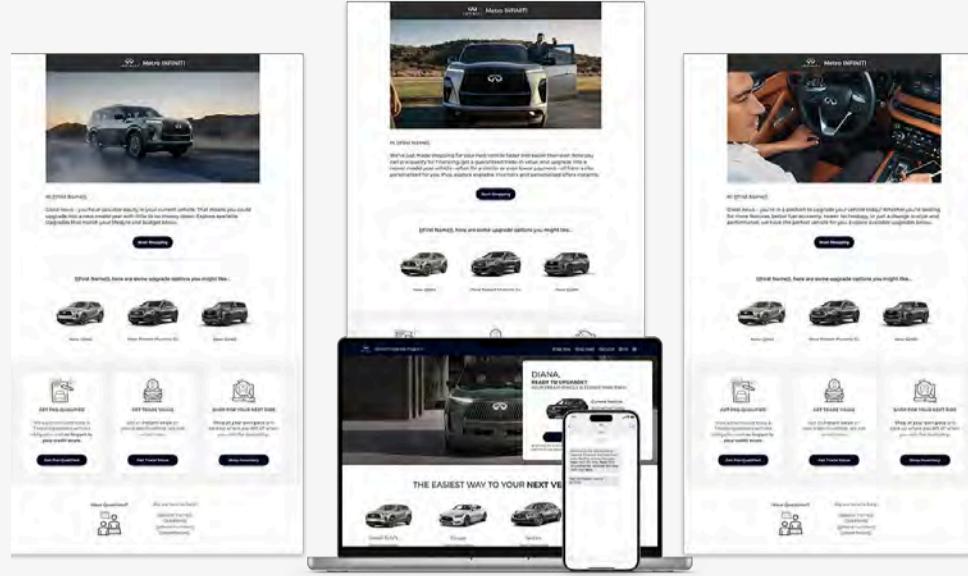
- ✓ **Payments Made Simple:** Loan & lease calculators with pre-qualification
- ✓ **Guaranteed Trade-In:** Instantly lock-in real values
- ✓ **Easy Credit & Financing:** Credit application and smart structuring within lender guidelines
- ✓ **Seamless Paperwork:** Document upload, e-contracting, and digital F&I menu
- ✓ **Convenient Delivery:** Flexible delivery options built into the journey
- ✓ **Dealer-First Design:** Customizable lead flows & workflows

- ✓ **Dealer/Deal Desk Editing:** Empowers dealers to pick up where customers left off with deep-linking to deal re-entry points across SRP, VDP, prequal, trade, and payments
- ✓ **Ready to Scale :** White-label, brandable, configurable out of the box
- ✓ **Robust Reporting Dashboard**
- ✓ **Seamless Integrations:** Website, CRM, DMS, F&I, Dealertrack & RouteOne
- ✓ **Spanish Version Available:** Full platform functionality available in Spanish for bilingual user experience

AUTOMATED RETENTION MARKETING

Sell More Cars, More Often

Boost+ Automated Retention uses AI to identify previous customers eligible to upgrade. It automatically delivers personalized marketing and upgrade offers that drive customers to a personalized upgrade site. Boost retention increases your traffic and helps you sell more cars with more trades.



WEBSITE CONVERSION TOOLS



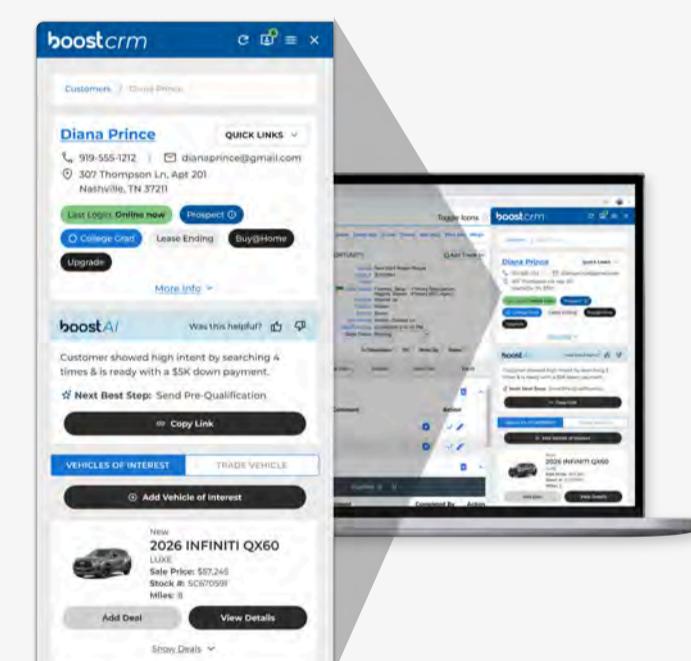
Increase Website Leads by 2-3X

Embedded pre-qualification and trade-in tools along with smart banners and optimized CTAs increase website leads by 2-3X, eliminating the need for disconnected third-party tools, including trade in, pre-qual, and payments.

CRM PLUG-IN

Boost Performance in Your CRM

Boost integrates with your existing CRM to elevate contact rates and appointment conversions. It also connects seamlessly with your DMS, Dealertrack, and Service Drive to provide a complete view of every shopper and every opportunity.



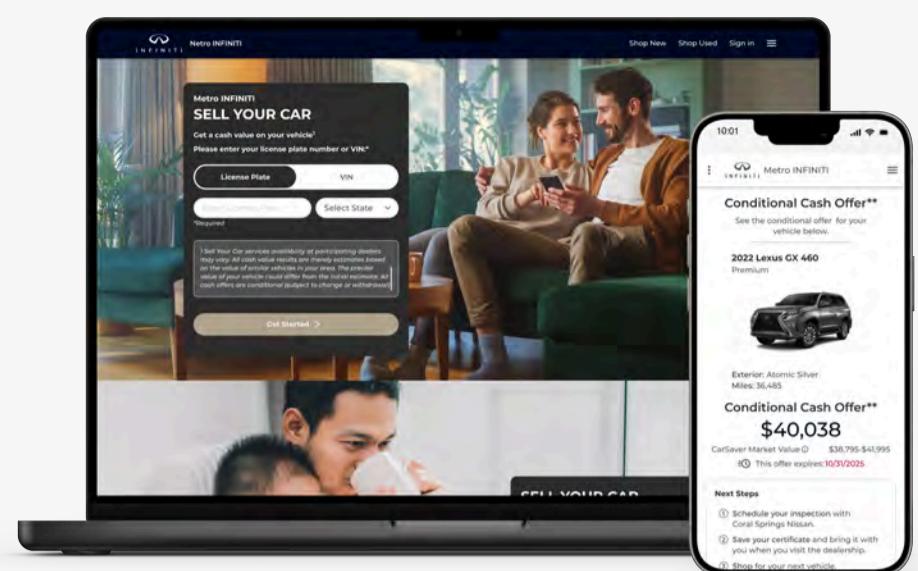
FASTPASS FOR SHOWROOM & SERVICE DRIVE



Capture More Leads Across Every Touchpoint

Smart QR codes instantly launch personalized buyer experiences in your showroom and service drive—capturing data, streamlining check-ins, and accelerating deals.

VEHICLE ACQUISITION TOOLS



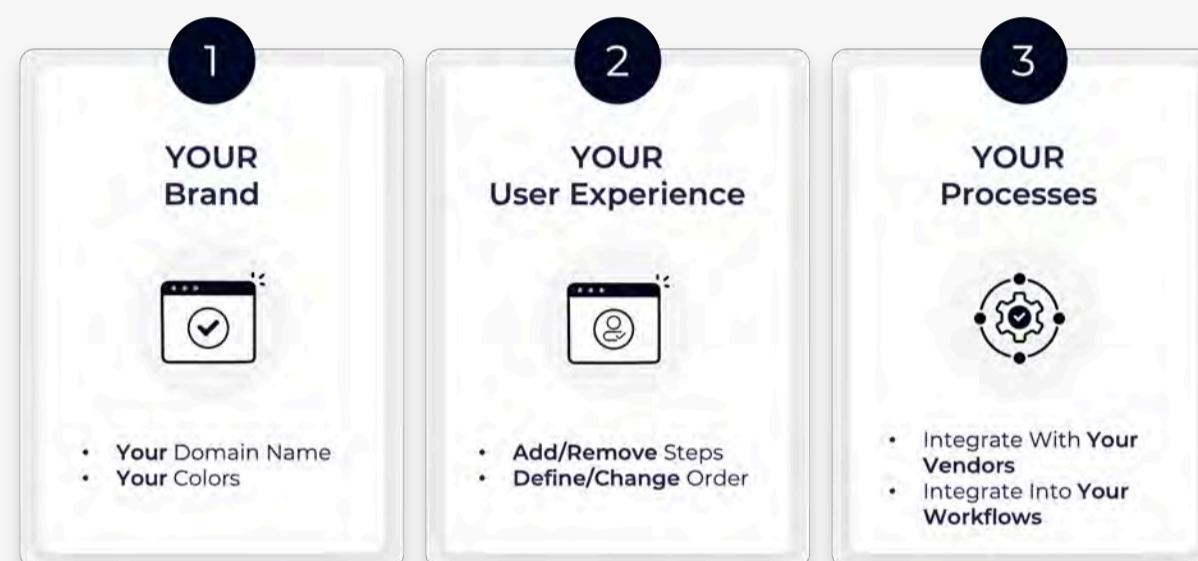
Acquire More Cars From Your Service Drive and Private Sellers

Fully integrated Vehicle Acquisition tools that provide instant, transparent, market-based offers to customers for their vehicles for sale or trade.

WHITE-LABELED PLATFORM

Your Brand. Your Experience.

Offer the full Boost+ experience under your dealership or group's brand—ideal for groups looking to unify their digital retail strategy.



REAL RESULTS



Click play button to watch video, or visit CarSaver.ai

Proven Performance with Boost+

Dealers leveraging Boost+ AI are achieving 3x or more increases in leads and sales while eliminating the cost and complexity of multiple vendors.

WHAT WOULD A 2X INCREASE MEAN FOR YOUR BUSINESS?

Up to
4X

Increase in
Lead Volume

Up to
3X

Increase in
Close Rate

**Digital
Retail Suite****Marketing
Conversion Suite****Bundle**
Digital Retail PLUS
Retention Marketing**SPECIAL OFFER!*****\$1,495/mo.****\$2,895/mo.****\$2,049/mo.**

(RETAIL VALUE \$4,390)

WEBSITE CONVERSION SUITE

| | | | |
|---|---|---|---|
| BoostDR End-To-End Digital Retail Platform | ✓ | ⊖ | ✓ |
| Customizable Calls To Action W/ SmartScript Technology* | ✓ | ⊖ | ✓ |
| Smart Banners W/ SmartScript Technology* | ✓ | ⊖ | ✓ |
| Guaranteed Trade Values (Integrated & Stand-Alone Workflows) | ✓ | ⊖ | ✓ |
| Pre-Qualifications (Integrated & Stand-Alone Workflows) | ✓ | ⊖ | ✓ |
| Integrated Landing Pages (Pre-Qual, Trade Value, Personalized Shopping) | ✓ | ⊖ | ✓ |
| Smart Garage - Customer Portal | ✓ | ⊖ | ✓ |
| Automated Garage Monitoring W/ Automated Alerts | ✓ | ⊖ | ✓ |
| Online Now Detection & Alerts | ✓ | ⊖ | ✓ |

SHOWROOM AND SERVICE DRIVE SUITE

| | | | |
|--|---|---|---|
| Smart QR Codes (Traditional Marketing) | ⊖ | ✓ | ✓ |
| Smart Links (Digital Marketing) | ⊖ | ✓ | ✓ |
| Personalized Showroom Display Kit* | ⊖ | ✓ | ✓ |
| Personalized Sales-In-Service Display Kit* | ⊖ | ✓ | ✓ |
| Social Media Marketing Kit | ⊖ | ✓ | ✓ |
| Inventory Media Gallery Kit (Graphics & Links) | ⊖ | ✓ | ✓ |

CRM INTEGRATION SUITE

| | | | |
|---|---|---|---|
| BoostCRM - Intelligent CRM Plugin | ⊖ | ✓ | ✓ |
| CRM Automation Kit (Workflows W/ Email & SMS Templates) | ⊖ | ✓ | ✓ |
| Online Now Screen Prompts | ⊖ | ✓ | ✓ |
| Customer Engagement Tools W/Deep Link Technology | ⊖ | ✓ | ✓ |
| Upgrade Customer Detection | ⊖ | ✓ | ✓ |

AUTOMATED EQUITY MINING & CUSTOMER ENGAGEMENT

| | | | |
|--|---|---|---|
| AI-Powered Conversion Optimization Engine | ⊖ | ✓ | ✓ |
| Automated Email Marketing | ⊖ | ✓ | ✓ |
| Personal Upgrade Portals (Unique To Each Customer) | ⊖ | ✓ | ✓ |
| Integrated Upgrade Portal (Integrated Into Dealer's Website) | ⊖ | ✓ | ✓ |

DEALER PORTAL

| | | | |
|-----------------------------------|---|---|---|
| Theming & Brand Management | ✓ | ✓ | ✓ |
| Workflow Management | ✓ | ✓ | ✓ |
| User & Platform Management | ✓ | ✓ | ✓ |
| Pricing Portal | ✓ | ✓ | ✓ |
| Performance Reporting & Analytics | ✓ | ✓ | ✓ |
| Custom List Generator | ⊖ | ✓ | ✓ |
| Upgrade Dashboard | ⊖ | ✓ | ✓ |

ONBOARDING & SUPPORT

| | | | |
|--------------------------------------|---|---|---|
| BoostLaunch Personalized Launch Team | ⊖ | ✓ | ✓ |
| Dedicated Performance Manager | ✓ | ✓ | ✓ |

SETUP FEE - WAIVED WITH PROMOTION!

A one-time fee of \$1,500 that includes integration with Client's systems, initial configuration, and training to ensure a smooth launch and proper use of the platform.

VARIABLE FEESEmails **No cost up to 2,500 emails per mo. \$25 per 1,000 emails after.**Trade-in Valuation **\$0.75 per vin**Soft Pull/Qualification **\$5 per soft pull**Finance Application Processing **\$2.21 per application**Payoff Quote **\$1.50 per quote**Smart QR Code **\$0.89 per new user sign-up via QR code.**

*The Boost Bundle Promotional Offer Is Valid With A Minimum Four (4) Month Subscription Term.

**Print services available for an additional fee.