



AI Lead Nurturing

AI That Turns Interest into Appointments

STELLA's AI Lead Nurturing Program intelligently engages every lead—whether new or returning—through timely, personalized conversations across voice, SMS, and email. Designed to convert interest into action, STELLA keeps the conversation going 24/7, turning potential buyers into confirmed appointments without adding pressure to your sales team.



More Appointments. More Profit. Less Work.



Ingest



Validate



Design



Engage



Optimize

Don't Get Left Behind

STELLA's AI Lead Nurturing is redefining customer engagement by combining personalized voice, text, and email follow-ups with intelligent scheduling—so leads can connect and book when it works for them. While traditional campaigns struggle to keep pace, STELLA meets every prospect with timely, relevant outreach. Dealers using it see higher appointment rates, stronger conversions, and less manual effort.

- ✓ Faster Follow-Up
- ✓ Higher Conversions
- ✓ Personalized Outreach
- ✓ Less Manual Work



For Demo Inquiries



www.stellaautomotive.com



dealersales@stellaautomotive.com



Hello

I just need



Call picked up in 1.2s



Lead converted



Appointment set

Hello There

What can we..

AI Lead Nurturing What's Included:

- Automatically follows up on unsold leads with timely, personalized messages via SMS and email.
- Dynamically adapts communication based on lead behavior, engagement, shopping behavior and previous interactions.
- Creates custom engagement journeys for new and returning leads based on AI assessments.
- Utilizes AI to automate scheduling and smart timing to increase appointment conversions.
- Direct integrations with CRM and DMS
- All SMS and e-mail messages
- Dashboard reporting

➔ Pricing

- \$2995 per month
- One time setup fee of \$995
- CRM/DMS Passthrough Costs

➔ Add-On's

- **STELLA BDC** - \$2.75 per record
- **STELLA Service** - \$1995 per month
- **STELLA Reception** - \$1195 per month
- **STELLA Service Plus** - \$1995 per month plus \$1.45 per minute of BDC
- **STELLA Outbound Marketing** - \$2195 for 2000 records and \$1.45 per record (live call)
- **STELLA IntellaVoice** - based on number of conquest records (please inquire)

*setup costs separate

Maximize Bookings. Minimize Effort.

Schedule a demo today:
dealersales@stellaautomotive.com